

CALL FOR ENTRIES



**LONE
STAR
AWARDS**

2008

HOUSTON PRESS CLUB

**WINNERS RECEIVE A TROPHY, AND RECOGNITION
IN TEXAS' ONLY STATEWIDE PRESS CLUB-SPONSORED
JOURNALISM AND COMMUNICATIONS CONTEST.**

**AWARDS IN "OF THE YEAR" CATEGORIES INCLUDE
A \$250.00 CASH AWARD.**

**LOOK INSIDE FOR PRINT, BROADCAST, PHOTOGRAPHY,
PUBLIC RELATIONS, MAGAZINE, AND INTERNET-BASED
NEWS CATEGORIES.**

ENTRIES MUST BE POSTMARKED BY FEBRUARY 29, 2008



THE HOUSTON PRESS CLUB

2008 LONE STAR AWARDS COMPETITION

FOR WORK DONE IN 2007

OFFICIAL RULES

Entries will be judged by media professionals in markets outside of Texas.

1. Entries must have been published or broadcast between January 1 and December 31, 2007.

2. Entries must have been published, broadcast, or originated within Texas.

3. All entries must be the product of original reporting, writing and/or photojournalism and public relations work. A single story, column or photo will be considered a single entry unless otherwise noted in the rules.

4. The entry fee is \$30. In the student categories, the entry fee is \$10. Entry fee checks should be made payable to: Houston Press Club. When submitting a single check for multiple entries, include a list of entries covered by the fee.

5. An individual may submit or be listed as an entrant on no more than three (3) entries in any single category.

6. All entries must be accompanied by two (2) completed copies of the entry form.

7. In an "of the Year" category, a candidate should submit three samples of his/her work—one of which is entered in another category.

8. Improperly prepared entries or incomplete forms may be disqualified. The Press Club reserves the right to eliminate a category if too few entries are received for that category. In that case, the entry fee will be returned.

9. Judges may award first, second, and third place winners in each category. All decisions by the judges are final. **No entries will be returned.**

10. Finalists will be notified by April 18, 2008. The Lone Star Awards Banquet will be held Friday June 6, 2008, at the Hilton Hotel on the University of Houston Central Campus.

11. Entries from a newspaper of less than 100,000 circulation may be entered in the "A" category of newspapers of more than 100,000 circulation if management of the newspaper informs contest officials that is their choice. If that option is exercised, all entries from that publication must be entered in the "A" category. Please indicate the proper category by identifying "A" or "B" with the number on the entry form.

12. Winners in the "of the Year" categories will receive a check for \$250 and an award.

13. Entries must be postmarked no later than February 29, 2008. Entries should be mailed to The Lone Star Awards Committee, c/o Debra Fraser, Houston Public Radio (KUHF), 4343 Elgin, Houston, TX 77004.

14. Questions about contest rules, entry preparations, and judging criteria should be directed, preferably by e-mail, to: for newspapers, photography, magazines, or web, Mike Read at mike@chron.com or 713-220-2905; for radio or TV, Debra Fraser at dfraser@kuhf.org or 713-743-1822; for public relations, Jack Barnett at John.Barnett@SUG.com or 713-989-7556.





PREPARATION OF ENTRIES

Radio: Submit on CDs, one entry per CD. Each must be labeled with the name of the entrant and entry category. Two (2) copies of the entry form must be attached to the recording.

Television: Submit entries on DVD, one entry per DVD. Each one must be labeled with the name of the entrant and entry category. Two (2) copies of the entry form must be attached to the DVD with a rubber band.

Newspapers, Magazines, & Newsletters: Entries should be clipped from the publication and presented on 8-1/2 x 11 inch paper. Entries may be folded and may be photocopied and reduced in size. Photocopies of the originals will be accepted. If more than one sheet of paper is required, pages should be numbered in sequence and the entry category name and number and the entry title should appear on each page. Two (2) copies of the entry form should be attached to the entry with paperclips.

Public Relations: News and feature release entries should be on 8-1/2 x 11 inch paper, or folded to fit that size. Newsletters, magazines, and annual report entries must be originals and should have two (2) copies of the entry form paper-clipped to the first page or cover.

Print Photography: Submit a copy of the published photo, with cut line or brief description, or a news clip containing the photo. **Do not send entire periodical!** Print of photograph may be submitted with published clip. Two (2) copies of the entry form should be attached to the front of the photo with a paperclip.

Internet-based News: Entries must include printout of on-line article, accompanied by two (2) copies of entry form. Entries also must include URL of the work entered.

CATEGORIES

NEWSPAPER-OVER 100,000 CIRCULATION & WIRE SERVICES ENTRY # AND CATEGORY

A/1 Print Journalist of the Year

Must submit three (3) samples of candidate's writing--one of which is entered in another category.

A/2 Spot News Reporting

Single-day coverage of breaking or developing news written under deadline pressure.

A/3 Feature Story

May include personality profile, coverage of lifestyle, humorous report.

A/4 Investigative Reporting

Entries should show enterprise, initiative and in-depth research. May include report by a single reporter or a team. One story or a series.

A/5 Public Service

An in-depth look at a problem or issue facing the community. Coverage should raise public consciousness. May include report by a single reporter or a team. One story or a series.

A/6 Politics/Government

One story or a series.

A/7 Business Story

Coverage of business or financial matters.

A/8 Editorial

Editorial presenting the newspaper's position on a specific issue of the day.





A/9 General Commentary/Criticism

General column written by a single writer. May have a serious, feature, or humorous angle.

A/10 Sports Story

May include personality profile, coverage of lifestyle, or humorous report by one or more reporters. One story or a series.

A/11 Layout

Overall appearance of one page.

**NEWSPAPER-UNDER 100,000 CIRCULATION
ENTRY # AND CATEGORY**

B/1 Print Journalist of the Year

Must submit three (3) samples of candidate's writing--one of which is entered in another category.

B/2 Spot News Reporting

Single-day coverage of breaking or developing news written under deadline pressure.

B/3 Feature Story

May include personality profile, coverage of lifestyle, humorous report.

B/4 Investigative Reporting

Entries should show enterprise, initiative and in-depth research. May include report by a single reporter or a team. One story or a series.

B/5 Public Service

An in-depth look at a problem or issue facing the community. Coverage should raise public consciousness. May include report by a single reporter or a team. One story or a series.

B/6 Politics/Government

One story or a series.

B/7 Business Story

Coverage of business or financial matters.

B/8 Editorial

Editorial presenting the newspaper's position on a specific issue

of the day.

B/9 General Commentary/Criticism

General column written by a single writer. May have a serious, feature, or humorous angle.

B/10 Sports Story

May include personality profile, coverage of lifestyle, or humorous report by one or more reporters. One story or a series.

B/11 Layout

Overall appearance of one page.

**PHOTOGRAPHY (PRINT & MAGAZINES)
ENTRY # AND CATEGORY**

C/1 Photojournalist of the Year

Must submit three (3) samples of candidate's writing--one of which is entered in another category.

C/2 News Photo

Color or black and white.

C/3 Feature Photo

Color or black and white.

C/4 Sports Photo

Color or black and white.

C/5 Photo Package

Three or more photos, on a single subject published on the same day.





TELEVISION

ENTRY # AND CATEGORY

D/1A Television Journalist of the Year

Must submit three (3) samples of candidate's work--one of which is entered in another category.

D/1B Television Photojournalist of the Year

Must submit three (3) samples of candidate's work--one of which is entered in another category.

D/2 Spot News

Single-day coverage of breaking or developing news produced under deadline pressure. One to three spots on a single event constitute an entry.

D/3 Hard News Feature

In-depth coverage of a hard news event, other than a breaking story. May include business or medical news.

D/4 Soft News Feature

May include personality profile, coverage of lifestyle or humorous report.

D/5 Investigative/Series

Entires should show enterprise, initiative and in-depth research. May include report by a single reporter or a team. One story or a series.

D/6 Politics/Government

Single story or series.

D/7 Weathercast

Complete regularly scheduled weathercast broadcast on one of the days specified as a 2006 Associated Press Contest Day for "Best Newscast".

D/8 Consumer News

Stories on consumer issues.

D/9 Newscast

Complete regularly scheduled news program broadcast on one of the days specified as a 2007 Associated Press Contest Day for "Best Newscast".

D/10 Documentary

Self-contained program scheduled outside regular news programming. Material must be original to the broadcast and not a repeat of reports aired elsewhere. May not exceed 30 minutes.

D/11 Public Affairs

A story or program, not to exceed 30 minutes, examining a community issue.

D/12 Sports Feature

May include personality profile, coverage of lifestyle or humorous report by one or more reporters. May include one program or a series.

D/13 Feature Photography

Photo coverage of news or sports topic that is not of a breaking or developing nature.

D/14 Editing

Editing of a single story that exemplifies good pacing and continuity.





RADIO

ENTRY # AND CATEGORY

E/1 Radio Journalist of the Year

Must submit three (3) samples of candidate's work--one of which is entered in another category.

E/2 Spot News

Single-day coverage of breaking or developing news written under deadline pressure. One to three spots on a single event constitutes an entry.

E/3 Hard News Feature

In-depth coverage of a hard news event, other than a breaking story. May include consumer, business or medical news.

E/4 Soft News Feature

May include personality profile, coverage of lifestyle or humorous report.

E/5 Politics/Government

One story or a series.

E/6 Newscast

Complete regularly scheduled news program broadcast on one of the days specified as a 2007 Associated Press Contest Day for "Best Newscast".

E/7 Public Affairs

A story or program, not to exceed 30 minutes, examining a community issue.

E/8 Sports Report

Coverage of sports news by one or more reporters. Submit a single story.

E/9 Series

In-depth stories broadcast over two or more days.

E/10 Use of Sound

Best use of audio resources in a radio story.

E/11 Talk Show

Locally-produced talk show. Submit a segment not to exceed 30 minutes.

MAGAZINES

ENTRY # AND CATEGORY

F/1 Article

One story by one or more reporters.

F/2 Column

Column by author whose work appears regularly in the publication.

F/3 Layout

Overall appearance of one issue of a publication.





PUBLIC RELATIONS ENTRY # AND CATEGORY

G/1 Public Relations Communicator of the Year

Must submit three (3) samples of candidate's work--one of which is entered in another category.

G/2 Release

Single news release to be judged on the quality of writing. Submit original release only.

G/3 Article

Single article to be judged on the quality of writing. Submit original article only.

G/4 Newsletter

Issue of an in-house or external newsletter to be judged on quality of writing, contents and presentation. Each issue must be a separate entry.

G/5 Magazine

Issue of an in-house or external magazine to be judged on quality of writing, contents and presentation. Each issue must be a separate entry.

G/6 Annual Report

One copy of an annual report to be judged on quality of writing, contents and presentation.

INTERNET BASED NEWS-ORIGINAL ENTRY # AND CATEGORY

Entries restricted to news written for publication on the Internet and not previously presented in another medium.

H/1 Feature Story

May include personality profile, coverage of lifestyle, sports or humorous report. Entries consist of a single piece, series or package.

H/2 Opinion

May include criticism, editorials, or perspective pieces. Entries consist of a single piece, series or package.

INTERNET BASED NEWS-COLLABORATIVE ENTRY # AND CATEGORY

H/3 Hard News Reporting

Coverage of spot or breaking news event. Entries consist of a single piece, series or package.

H/4 Feature Story

May include personality profile, coverage of lifestyle, sports or humorous report. Entries consist of a single piece, series or package.





STUDENT ENTRY RULES

1. All entries must be the product of original reporting, writing and/or photojournalism by the student.
2. All submissions must meet one of the following two requirements:
 - A. It must have been produced in a school-sponsored publications or broadcast outlet.
 - B. It must have been produced while working for a professional media outlet.
3. **The entry fee is \$10. Entry fee checks should be made payable to: Houston Press Club.** When submitting a single check for multiple entries, include a list of entries covered by the fee.

STUDENT ENTRY CATEGORIES

PRINT

J/1 News, Sports, or Feature Story

Single story by one reporter or a team.

J/2 Best Student Newspaper

Three (3) issues on different dates should be accompanied by a supporting letter.

PRINT PHOTOGRAPHY

J/3 News, Sports or Feature Photo

Color or black and white.

BROADCAST - TV & RADIO

J/4 News, Sports, or Feature Story

Single story by one reporter or a team.





THE HOUSTON PRESS CLUB 2008 LONE STAR AWARDS COMPETITION

ENTRY FORM

Please type or print clearly. And please see "Official Rules" for instructions. Photocopies of this entry form may be used, but only if copied full sized on 8-1/2 x 11 inch paper.

★ No entry accepted with a contact person's day and evening phone numbers!

Please print clearly.

Name of entrant(s): _____

Street address: _____

City, State, and ZIP: _____

Contact person's name (if other than entrant): _____

Day phone (include area code!): (_____) _____

Evening phone (include area code!): (_____) _____

E-mail address: _____

Media/PR Affiliation: _____

Where Published/Aired: _____

Name (Individual or Company) to appear on Award (Limit 2): _____

Category Entry Number: (See "Categories-Entry # and Category"): _____

Entry Title: _____

Entry Fee enclosed: \$_____ (\$30 for professionals/\$10 for students-per entry)

Please make check payable to: Houston Press Club

Mail your entry, two completed entry forms, and a check for entry fee to:

Lone Star Awards Committee
 c/o Debra Fraser
 Houston Public Radio (KUHF)
 4343 Elgin
 Houston, TX 77004

★ Remember: Entries must be postmarked no later than midnight, February 29, 2008.



HOUSTON PRESS CLUB 2008

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HOUSTON, TX 77254-1038

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